



Odisha Urban Infrastructure Development Fund
4th Floor, Zone A/2, Fortune Tower, Bhubaneswar-23, Ph-0674-2300396/97

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Request for Proposal for Appointment of Design Agency for Branding of

OUIDF

Odisha Urban Infrastructure Development Fund (OUIDF), a wholly owned Trust of Housing & Urban Development Department, Government of Odisha invites proposals from reputed Design Agencies to design creatives with an objective to develop a common and comprehensive brand identity of OUIDF funded projects. The creatives are to be developed by adopting a common theme including but not restricted to color codes and design that integrate the existing logo, design signage, display etc. that brings out maximum visibility of such projects. Interested firms may download the RFP document from the websites www.oidf.in and www.urbanodisha.gov.in and submit the complete prescribed proposals along with supporting documents on or before 27th January 2017 by 4PM.

Sd/-
Secretary & CEO, OUIDF